



















Creating a legal Help video

Travel agenci



Transl ation



Market

 International clients and Finnish renters

Using social media to market our company



Competitors

 Biggest competitor is Lomarengas

•How do we beat our competitors?

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4	Α	В	C D	E	F	G	Н	I	J	
1		Economical calculations for first activity year								
2										
3										
4		Parameters		INCOME			EXPENSES			-
5		F	700		202200		Construction of the constr	2000		+
6		Fair of one week	700	Income from cottages	382200		Starting the company	3000		-
7		Meanvalue of weeks/cottage	26	Advertising	5000		Creating internetsite	3000		-
8		Number of cottages	300	Startcapital from authorities	4680		Lawerservices	7000		-
9		% of total income	100				I ranslator services	12000		-
10		Cottagecheck travelexpence	100				Office rent	0		-
11		Manpower expences/person	45000				Tools (computers, printers, camera)	5000		-
12		Manpower	3				Insurances	10000		-
13		Number of languages	8				Bookkeeping	2000		
14		Translator fee	1500				Travel (clients, marketing)	40000		-
15							Wages	135000		
16							Marketing	20000		
17										
18										
19				Total income	391880		Total expenses	237000		
20										
21										
22										
23										
24										

- Unique
- Peace & Safety
- Four seasons

Onlyaccessableon internet

- Reaching everyone fast
- Taking into account customers preferences

- Strong competitor
- Difficult staring business





